

Preliminary Amendment Filed when Application Filed

Application identified as:

Title: OPTIMIZED INTERNET ADVERTISING USING HISTORY TO SELECT SITES
Inventors: Heidi Kay and Russell Fradin
Attorney Docket Reference: EWG-079
Filed: December 18, 1998

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Dear Sir:

Please amend the application that is being filed herewith as follows:

Page 2, line 2 delete "categories"

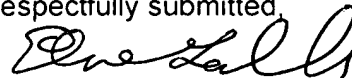
Page 4, line 16, change "and" to -- in --

Page 13, line 16, delete one of the periods

Page 14, line 10, delete "initial"

Page 10, line 24, change "ISBM" to -- ISBN --

Respectfully submitted,



Elmer W. Galbi, Reg. No. 19,761
13314 Vermeer Drive
Lake Oswego, OR 97035

Direct phone calls to: (503) 697-7844

094106-4299